

June 2008

It's all about Adding Retail Value at Retail Solutions '08

A familiar name at Retail Solutions, Itim plans to continue its tradition of making a big impression at the show this year. After sweeping the awards ceremony at last year's event, Itim will this year unveil a newly refreshed brand and web site, and the company's new maxim, Adding Retail Value, will be its main focus at Retail Solutions 2008.

Itim will be on stand C20 discussing its ideas on how to add real value to UK retailers. Also celebrating the launch of The Retail Suite, Itim's new fully integrated solution recently selected by Borders, the Itim team is eager to explain how this rich suite of solutions, as well as other Itim products, will specifically add the value that today's retailers are seeking in their operations.

Delivered through a browser interface, The Retail Suite is a seamlessly integrated Software as a Service (SaaS) solution that promises to deliver significant improvements in operational efficiency and effectiveness to retailers. By offering this complete end-to-end solution via a subscription model, Itim is now allowing retailers to grow their business with IT costs linked to their growth.

Itim will once again sponsor the bar at this year's event, but has renamed it The Retail Suite Bar to highlight its new flagship product. Itim invites show attendees to join them and other visitors on the bar for informal discussions, networking opportunities, or just a break from the hustle and bustle of the UK's largest retail event. The Retail Suite Bar will also offer interactive kiosks providing show floor plan information and seminar lists, times and content.

Itim is also pleased to have representatives from Profimetrics on stand C20, marking the first joint outing of the two companies since Itim made a strategic investment in Profimetrics early this year. Profimetrics' IPO™, is an integrated full product life-cycle, price optimisation software solution designed to help retailers boost profits by suggesting demand-shaping strategies, by recommending appropriate price changes, promotions or markdowns based on competitive trends sales volume, stock levels and margins, as well as other factors.

Itim Managing Director Simon Curtis looks forward to discussing The Retail Suite, Profimetrics, and it's other retail solutions with show attendees. "We are really passionate about our products and the investments we've made this year, and most importantly, how they are truly adding value to some of the UK's leading retailers," Curtis said. "Our goal this year is to have everyone at Retail Solutions talking about Adding Retail Value, as we believe this to be the key to strong, sustainable relationships between retailers and their IT suppliers."



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About Itim...
www.itim.com

Established in 2000 as a supplier of retail systems, Itim has grown rapidly to become one of the UK's most exciting software vendors. Itim is a fantastic place to work and the perfect place to find software solutions for a retail business.

Itim has developed an impressive offering of retail business solutions, which include:

the
retail  suite

A browser based software service that manages merchandise planning, merchandising, stock & replenishment, inventory & warehousing, in store management, reporting and MIS, fraud prevention and more

Itim  chameleon

The multiple award-winning store solution rolled out to Celebration Group's five hundred stores in a record six weeks, with full ROI in just ten months

Itim  didos

The market-leading Invoice Matching solution that saved ONE STOP 0.1% of sales in five months through fraud identification alone

Itim  zygion

The award winning Product Information Management tool that allows Halfords to easily manage upwards of thirteen thousand products across their three hundred and ninety three stores.

Itim  tradeledger

The Electronic Supplier Trading service that saved Whitbread 90% of their accounts payable costs

profimetrics

The Integrated Profit Optimisation solution independently billed to return 250 to 350% ROI in twelve months and 2 to 7% increases in margin

Itim's solutions are used by many leading UK and international brands such as Argos, Brantano, Harvey Nichols, Lush, Majestic Wine Warehouse, Muji, OFFICE Shoes, The Royal Academy, The Royal Collection, Play.com, PizzaExpress, UNIQLO and WineCellar

Our head office is based in London, with regional development centres in Plymouth, Huntingdon and Hull.

