

Itim™
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There is one thing that our customers require us to do. **Add value to their business.**

We understand your challenges

Multi-channel has made retailing more complex. Your customers are more demanding, regardless of channel. Competition is rife. You have to offer broader but more targeted ranges, sometimes beyond products you keep in stock. And pricing and discounting have become harder to manage. It's not only complex, but fast and furious too. You need modern software solutions to support the complexities of modern retailing. However you also need cost effective IT that does not erode your margins.

Itim will make sure your business has the systems and processes to support today's retailing challenges. We have layered some of the best retail ideas into our software solutions. Our strong heritage in retail and business process improvement gives us the knowledge. Full ownership of our software and dedicated in-house development teams give us the ability to execute our ideas. This sets us apart from our competitors.

Add value to your business

We deliver innovative software solutions that drive revenue and protect profit margins. We do this quickly and cost effectively.

Many of our solutions are designed to complement your existing IT investments and can therefore be implemented individually. They encompass the very best-in-class thinking and technology in the key areas of: taking the cost out of dealing with your suppliers; optimising pricing and promotion; improving in-store customer service and giving you a method of making product information strategic to your business.

The Retail Suite is our integrated solution, delivered through a browser interface, and designed to run your entire retail business. It provides both In-Store and Head Office solutions. Take it as whole or build up from its components; whichever maximises the value for you.

We have the best references in the industry and an impeccable track record of delivery and service. To date, we have never lost a customer.

About us

Established in 2000 as a supplier of retail systems, Itim has grown rapidly to become one of the UK's most exciting software vendors. Itim is a fantastic place to work and the perfect place to find software solutions for your business.

Why? Because we are innovators. Our core solutions are our own products. We actively encourage our people to develop ideas that create new and better solutions for our customers. Our staff are passionate about our products; passionate about service to our customers and, because we understand our customers' needs, are always striving to add value.

Adding Retail Value – it's our customer commitment that we will always seek to add value in everything we do.

What can you expect when you're dealing with Itim?

- We 'listen' to the needs of your business
- Access to people with a genuine and in-depth understanding of retail
- Integrity in what we say and what we deliver
- Exceptional value
- People who thrive on even the most challenging projects and complex issues
- A partner that strives to deliver the best ROI for your project

Our vision

Our vision is to continually use technology intelligently and creatively; to continue transforming the way retail businesses and their supply chains operate, and to continue adding value for our customers through thought and technology leadership.



The measure of success

Track record is the only measure of success. We have the best customer references in the industry and a 100% track record of successful implementations.

Over one hundred UK companies use Itim software solutions. But most important is the measurable value our customers have derived from our solutions. We can:

- Reduce the cost of running IT, improving operating margin by up to 0.75%
- Increase margins by up to 7% through improved pricing and promotional management and turn between 250 and 350% ROI in twelve months
- Reduce Accounts Payable costs by 90% through improved purchase to pay management
- Achieve store system ROI in just ten months through time saving, enhanced promotions and reducing stock turn alone.
- Save 0.1% of sales in 5 months through fraud identification

Our solutions are developed to be self-funding propositions.

Find out how we can add value to your business and help you achieve success with your customers. For more information, please email us at info@itim.com or call on +44 (0) 207 598 7700

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